

APC MEDIA POWER PANEL DISCUSSION

For those who wish to maximize their reach and engagement, our Package offers an all-encompassing sponsorship experience.

DGA

- + Dissolved Gas Analysis: The Cornerstone of Transformer Diagnostics
- + Modern Approaches to Dissolved Gas Analysis and Fault Detection



WHAT'S INCLUDED:

Panel Seat & Expert Participation

Your representative joins the discussion as a panelist, sharing insights directly with utilities and industry leaders

Lead Generation

Gain access to a list of attendees with contact details—an **invaluable resource for generating leads**

Dedicated Landing Page & On-Demand Access

A **permanent** event page hosting the session replay and highlighting your sponsorship for continued visibility and long-term exposure

Eblast Announcements

Your sponsorship is featured in an email sent to **industry professionals** before and after the event

Newsletter & Website Ads

Your logo showcased in newsletters and on our website for **two weeks**

Social Media

Regular mentions leading up to the session, plus **post-event recognition & Shorts on LinkedIn and YouTube**

Post-Event Editorial Coverage

The full panel discussion is transcribed and published as a **featured article** on our website and in the next magazine issue, extending your visibility beyond the live event



Sponsorship Price: \$3,900

Proposed Event Date: TBD

